Dear **[decision maker]**,

I would like to attend the 2021 Virtual Fall Onsemble Conference hosted by Advarra from October 5 – 8, 2021. The conference offers a valuable, unique opportunity to stay up to date with the clinical research industry, network with peers at similar institutions, and learn best practices related to the Advarra technology and services utilized by **[your institution]**.

By attending the 2021 Virtual Fall Onsemble Conference, I will  receive CEUs from the Association of Clinical Research Professionals (ACRP), the California Board of Nursing, SoCRA, and/or PRIM&R.

Additionally, I would have the opportunity to network with leaders in the industry as nearly every operational role within the clinical research industry is represented. I would have the ability to learn tips and tricks for Advarra technology and learn about what’s next from Advarra to help us be prepared and proactive in future planning.

**Costs**

*Virtual Attendance*

**Individual**: $299

**Institution Unlimited**: $3,500

Includes Unlimited Virtual Attendees for our organization. To receive this rate, contact onsembleconference@advarra.com.

**ROI**

This unique educational and networking opportunity makes my attendance a great investment for **[your institution]**. Upon my return from the Onsemble conference, I would be happy to create a short presentation highlighting what I learned and suggested strategies for **[your institution]** going forward. I will also make any conference materials available for our team.

You can learn more about Onsemble at the conference website: [conference.onsemble.net](https://conference.onsemble.net/).

I appreciate your consideration and prompt response.

Sincerely,

**[Your name here]**