Dear **[decision maker]**,

I would like to attend the Virtual 2020 Fall Onsemble Conference hosted by Advarra, home of Forte technologies from October 6-9. The conference offers a valuable, unique opportunity to stay up to date with the clinical research industry, network with peers at similar institutions, and learn best practices related to the Advarra technologies utilized by **[your institution]**.

By attending the Virtual 2020 Fall Onsemble Conference, I will be able to receive CEUs from the Association of Clinical Research Professionals (ACRP), the California Board of Nursing, SoCRA, and/or PRIM&R.

Additionally, I would have the opportunity to network with leaders in the industry as nearly every role within the clinical research industry is represented. I would also have the ability to learn tips and tricks for Advarra technologies and learn about what’s next from Advarra to help us be prepared and proactive in future planning.

**Costs**

The early bird rate of $189 is available through September 10, 2020 while the standard rate of $239 is available until the start of the conference.

**ROI**

This unique educational and networking opportunity makes my attendance a great investment for **[your institution]**. Upon my return from the Onsemble conference, I would be happy to create a short presentation highlighting what I learned and suggested strategies for **[your institution]** going forward. I will also make any conference materials available for those on our team.

You can learn more about Onsemble at the conference website: conference.onsemble.net. I appreciate your consideration and prompt response.

Sincerely,

**[Your name here]**